

# **AGENCY STRATEGIC PLAN**

**FOR THE FISCAL YEARS**

**2005 - 2009**



**ARKANSAS LIVESTOCK & POULTRY COMMISSION**

**FUNCTIONAL AREA: HEALTH & HUMAN SERVICES**

# **AGENCY STRATEGIC PLAN APPROVAL FORM**

**FOR THE FISCAL YEARS**

**2005 - 2009**

**Phil Wyrick  
Executive Director**

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# STRATEGIC PLAN

<b>Agency Name</b>	Arkansas Livestock & Poultry Commission
<b>Agency Mission Statement:</b> To safeguard human and animal health, assure food safety and quality, and promote Arkansas' livestock and poultry industries for the benefit of our citizens.	

## **AGENCY GOAL 1:**

Protect human and animal health from zoonotic and other communicable animal diseases.

## **AGENCY GOAL 2:**

Protect humans and animals from environmental and toxicological threats.

## **AGENCY GOAL 3:**

Protect consumers by ensuring food safety and quality.

## **AGENCY GOAL 4:**

Promote and enhance marketability of livestock, poultry, and their products both nationally and internationally.

# STRATEGIC PLAN

Agency Name		Arkansas Livestock & Poultry Commission
Program		Administration
Program Authorization		ACA §2-33-101, 2-34-201, and 2-36-101
Program Definition:  Program Funds-Center Code: <u>0355P01</u>		The Commission’s administrative division provides executive coordination, supervisory and administrative services to all activities performed by the agency. It generates administrative approval systems and procedures in a manner that not only assures compliance with state law, rules and policies, but also promotes efficiency and timely processing of programmatic and employee requests. The responsibility for disbursing and monitoring the expenditures of state premium and construction funds going to county, district, and state fairs as well as travel funds going to 4-H, FFA, High School Rodeo Association and Miss Arkansas Rodeo is an important function vested in this division. This division also administers the Arkansas Brand Registration Law and is responsible for the registration of all brands in the state and periodic publication of a Brand Registration Book. The division is charged with assuring greater service delivery to the state’s livestock and poultry industries.
AGENCY GOAL(S) #	1, 2, 3, 4	
Anticipated Funding Sources for the Program:		General and Special Revenue

## GOAL 1:

To provide executive coordination, supervisory and administrative services to all agency personnel and programs.

### **OBJECTIVE 1: (Sub-Funds Center Codes to be assigned by DFA-Accounting)**

Amend and promulgate regulations that will enhance production, marketability and development of animal industries.

### **STRATEGY 1:**

Continuously review the status of agency programs to ensure greater service delivery to livestock and poultry industries and provide managers with detailed and current financial information in an automated format accessible from their workstations to assist them in the management of operations.

# STRATEGIC PLAN

## GOAL 2:

To administer the disbursement and monitoring of state premium and construction funds going to Arkansas fairs as well as travel funds going to 4-H, FFA, High School Rodeo Association, and Miss Arkansas Rodeo and to administer the Arkansas Brand Registration Law for the benefit of the livestock industry.

### OBJECTIVE 1:

Provide incentives for the uniform good of fairs and livestock shows through point system and annual audits of state premium and construction funds and travel funds going to 4H, FFA, High School Rodeo Associations and Miss Arkansas Rodeo and attend livestock commodity meetings to promote benefits of registering brands.

### STRATEGY 1:

Work with Arkansas fairs to ensure the continual production of quality fairs and with youth agricultural organizations in their endeavors to help young people develop into responsible citizens.

### STRATEGY 2:

To maintain a complete and up-to-date Brand Registry as evidence of livestock ownership.

## STRATEGIC PLAN

<b>Agency Name</b>	Arkansas Livestock & Poultry Commission
<b>Program</b>	Administration

### PERFORMANCE MEASURES: (Effort, Output, Outcome, and/or Efficiency)

DESCRIPTION	METHODS AND SOURCES USED OBTAINING DATA	FISCAL YEAR 2005	FISCAL YEAR 2006	FISCAL YEAR 2007	FISCAL YEAR 2008	FISCAL YEAR 2009
Percentage attainment of overall agency program goals and objectives <i>Goal 1, Objective 1</i>	Performance Audit Results	100%	100%	100%	100%	100%
Number of prior year audit findings reported in subsequent audit <i>Goal 1, Objective 1</i>	Legislative Audit Recommendations	0	0	0	0	0
Percentage of administrative program staff/budget compared to total agency positions/budget <i>Goal 1, Objective 1</i>	ARLPC Fiscal Year Plan	8%	8%	8%	8%	8%
Percentage of federal grants applied for and received <i>Goal 1, Objective 1</i>	Agency Records	100%	100%	100%	100%	100%
Percentage Arkansas fair quality improvements <i>Goal 2, Objective 1</i>	Point System Records	3%	3%	3%	3%	3%
Percentage increase in livestock brand registrants <i>Goal 2, Objective 1</i>	Agency Brand Registry	1%	1%	1%	1%	1%

# STRATEGIC PLAN

<b>Agency Name</b>		Arkansas Livestock & Poultry Commission
<b>Program</b>		Laboratory Services
<b>Program Authorization</b>		ACA § 2-33-101, 2-33-111, and 2-33-112
<b>Program Definition:</b>  <b>Program Funds-Center Code: <u>0355P02</u></b>		The Laboratory Service Program was established to support Arkansas' livestock and poultry industries, private veterinarians and animal owners by diagnosing and monitoring animal diseases which can be spread to humans, reduce the productivity and marketability of animals, threaten animal populations and/or affect the safety or quality of animal products. The program operates two diagnostic laboratories with activities that are both service and regulatory oriented to include veterinary diagnostics, surveillance for zoonotic diseases, animal health monitoring programs, drug testing programs, collaborative research and animal health education. The program participates in several state-federal cooperative disease programs (USDA) and works with the Arkansas Department of Health, Arkansas Game and Fish, University of Arkansas, Cooperative Extension Service, as well as numerous other state, local, regional and national animal health organizations.
<b>AGENCY GOAL(S) #</b>	<b>1, 2</b>	
<b>Anticipated Funding Sources for the Program:</b>		General and Special Revenue

## GOAL 1:

To provide affordable, accurate and timely state-of-the-art diagnostic veterinary medical services; conduct animal disease investigation services, collaborative disease investigations and research projects; and to provide accurate and timely animal health informatics.

### OBJECTIVE 1: (Sub-Funds Center Code to be assigned by DFA - Accounting)

Achieve accreditation by the American Association of Veterinary Laboratory Diagnosticians for Little Rock and Springdale laboratories; establish a Bio-Level Safety III status; conduct animal disease investigations upon request in a timely and effective manner; participate in at least one research project per year; establish a laboratory information system to provide accurate and timely epidemiological and laboratory statistical reports.

### STRATEGY 1:

Implement laboratory safety plan, quality control plan, increase courier service, expand toxicological testing capabilities, meet demands for immunohistochemistry, pathology, and biological services; conduct disease investigations in the field; maintain information technology services, provide newsletters, laboratory manuals, fee schedules, participate in animal health education programs.



# STRATEGIC PLAN

<b>Agency Name</b>	Arkansas Livestock & Poultry Commission
<b>Program</b>	Laboratory Services

## PERFORMANCE MEASURES: (Effort, Output, Outcome, and/or Efficiency)

DESCRIPTION	METHODS AND SOURCES USED OBTAINING DATA	FISCAL YEAR 2005	FISCAL YEAR 2006	FISCAL YEAR 2007	FISCAL YEAR 2008	FISCAL YEAR 2009
Diagnostic Services: Number of diagnostic tests performed each year <i>Goal 1, Objective 1</i>	VADDS computer records	238,815	250,755	255,770	260,885	266,103
Animal Disease Surveillance: Equine Infectious Anemia, Avian Influenza, Pseudorabies, West Nile Virus, Chronic Wasting Disease <i>Goal 1, Objective 1</i>	VADDS computer records	159,794	167,783	171,139	174,561	178,052
Disease investigations, research projects, education, courier service, newsletters, lab manuals <i>Goal 1, Objective 1</i>	ARLPC Records	6,475	6,799	6,935	7,074	7,215
Laboratory accreditation by the American Association of Veterinary Laboratory Diagnosticians <i>Goal 1, Objective 1</i>	AAVLD Report of Accreditation Status	100%	100%	100%	100%	100%

# STRATEGIC PLAN

<b>Agency Name</b>		Arkansas Livestock & Poultry Commission
<b>Program</b>		Animal Inspection and Disease Control Program
<b>Program Authorization</b>		ACA § 2-33-101, 2-40-101, and 2-40-201, 2-40-206, 2-40-401, and 2-40-501
<b>Program Definition:</b>  <b>Program Funds-Center Code: <u>0355P03</u></b>		The Commission's Animal Inspection and Disease Control Program concentrates on suppressing and eradicating animal diseases. This is accomplished through information and education, prevention, surveillance and inspection, disease control and eradication, and the reporting of activities associated with all of the above. This program directly deals with diseases, which are zoonotic (contagious to humans), reportable, regulatory, emerging or foreign animal diseases, which threaten the health and/or economic viability of Arkansas' animal industries. This is achieved through direct coordination of office and field activities, and with the cooperation of animal industries and other state(s) and/or federal agencies, to protect Arkansas' livestock and poultry industries from dreaded and costly disease that would affect food safety or quality, production, or marketability.
<b>AGENCY GOAL(S) #</b>	<b>1, 2, 3</b>	
<b>Anticipated Funding Sources for the Program:</b>		General Revenue, Special Revenue and Cash

## GOAL 1:

To provide programs for the control/eradication of zoonotic and other communicable animal diseases; provide protection from environmental hazards due to incorrect animal disposal and to enhance the marketability of livestock, poultry products both nationally and internationally.

### OBJECTIVE 1: (Sub-Funds Center Codes to be assigned by DFA – Accounting)

Establish and maintain Arkansas Animal Disease Emergency Response (AADER) Plan; to ensure that disposals of poultry and large animals are done in an environmentally friendly manner; document monitoring, control, or absence of disease to meet needs and requirements for domestic and international trade, including food safety and quality issues.

### STRATEGY 1:

Maintain an office and staff to respond to emerging animal disease outbreaks on livestock or poultry industries through surveillance, control and eradication of zoonotic and other communicable diseases; investigate and inspect animal disposals, issue permits for emergency die-offs and issue permits and inspect poultry disposal for animal feeding; provide surveillance, control and eradication of diseases in production, market and processing channels.

# STRATEGIC PLAN

<b>Agency Name</b>	Arkansas Livestock & Poultry Commission
<b>Program</b>	Animal Inspection and Disease Control Program

## PERFORMANCE MEASURES: (Effort, Output, Outcome, and/or Efficiency)

DESCRIPTION	METHODS AND SOURCES USED OBTAINING DATA	FISCAL YEAR 2005	FISCAL YEAR 2006	FISCAL YEAR 2007	FISCAL YEAR 2008	FISCAL YEAR 2009
Percentage maintenance of disease free status for brucellosis, pseudorabies and tuberculosis <i>Goal 1, Objective 1</i>	Agency Records	100%	100%	100%	100%	100%
Number of livestock and poultry inspected or tested for the presence of diseases, including foreign animal disease <i>Goal 1, Objective 1</i>	Agency Records	1,200,000	1,200,000	1,200,000	1,200,000	1,200,000
Number of large animal and poultry disposal permits issued and investigations of complaints <i>Goal 1, Objective 1</i>	Agency Records	94	94	94	94	94
Percentage completion of Arkansas Animal Disease Emergency Response Plan, including individual industry plans and associated training exercises <i>Goal 1, Objective 1</i>	Agency Records	100%	100%	100%	100%	100%
Number of health permits issued for importation of animals into the state <i>Goal 1, Objective 1</i>	Agency Records	508	508	508	508	508

# STRATEGIC PLAN

<b>Agency Name</b>		Arkansas Livestock & Poultry Commission
<b>Program</b>		Poultry & Egg Inspection
<b>Program Authorization</b>		The Arkansas Egg Marketing Act of 1969 20-58-201 Agriculture Marketing Act, USC 1621-7 CFR part 56 & 70 Egg Products and Inspection Act 7 CFR part 57
<b>Program Definition:</b>  <b>Program Funds-Center Code: <u>0355P03</u></b>		Grading services employees certify agricultural commodities such as eggs, poultry and egg products for grade, size, weight, sanitation and/or compliance with buyer specifications. Producers and packers of agricultural commodities request certification to meet customer specifications or export requirements. Egg inspection employees enforce the quality, size, labeling, record keeping, registration and public health requirements established by the Arkansas Egg Marketing Act providing consumer protection.
<b>AGENCY GOAL(S) #</b>	<b>3, 4</b>	
<b>Anticipated Funding Sources for the Program:</b>		Special Revenue and Federal Reimbursement Funds

## GOAL 1:

To provide consumer protection and fair trading practices by ensuring that poultry, eggs and egg products meet the standards for quality, weight, labeling and freedom from physical and microbial contaminants; reduce the volume of eggs sold to Arkansas consumers that are non-compliant with Arkansas Egg Marketing Act requirements for quality, labeling, invoices, weight physical and microbial contamination, and handling of shell eggs.

### OBJECTIVE 1: (Sub-Funds Center Codes to be assigned by DFA – Accounting)

Employees will maintain an average score of 95% during supervisory comparisons for uniform interpretation of standards for quality, weight and reducing physical, chemical and microbial contaminants; conduct facility inspections, sampling of products, outreach activities and enforcement actions that increase the compliance rate by FY 2009. Increase the percentage of eggs sold in Arkansas sampled by inspectors.

### STRATEGY 1:

Provide adequate on-the-job training for employees in the interpretation of standards for quality, weight and reducing physical, chemical and microbial contaminants.

# **STRATEGIC PLAN**

## **STRATEGY 2:**

Use comparative sampling to ensure standards are uniformly and accurately applied in the certification process and conduct facility inspections for compliance with the Arkansas Egg Marketing Act.

## **GOAL 2:**

Enhance the marketability of Arkansas poultry and eggs; to generate and increase public awareness, and to protect the ultimate consumer from food borne illness.

## **OBJECTIVE 1:**

Increase the percentage of poultry and eggs officially certified in Arkansas plants by 7% by FY 2009.

## **STRATEGY 1:**

Meet with buyers for major purchases and users of poultry and shell eggs to provide information on the benefits of officially certified products; distribute materials explaining the benefits of officially identified products.

## **STRATEGY 2:**

Increase consumer, egg packer, wholesaler, retailer and food service operator awareness of factors related to egg quality by presenting information at meetings of industry and consumer groups; displays at public events and distribution of informational brochures.

# STRATEGIC PLAN

<b>Agency Name</b>	Arkansas Livestock & Poultry Commission
<b>Program</b>	Poultry & Egg Inspection

## PERFORMANCE MEASURES: (Effort, Output, Outcome, and/or Efficiency)

DESCRIPTION	METHODS AND SOURCES USED OBTAINING DATA	FISCAL YEAR 2005	FISCAL YEAR 2006	FISCAL YEAR 2007	FISCAL YEAR 2008	FISCAL YEAR 2009
Staff hours – poultry certification <i>Goal 1, Objective 1</i>	Federal Form PY-102	35,189	35,000	35,500	35,750	36,000
Staff hours – shell egg certifications <i>Goal 1, Objective 1</i>	Federal Form PY-102	11,220	9,204	9,500	9,500	9,600
Pounds of poultry certified <i>Goal 1, Objective 1</i>	USDA Report 101 Product handled and graded	501,449,593	500,000,000	525,000,000	525,000,000	535,000,000
Dozens of shell eggs certified <i>Goal 1, Objective 1</i>	Same as above	34,463,160	33,500,000	33,750,000	34,000,000	35,000,000
Average score employees on comparative grading <i>Goal 1, Objective 1</i>	USDA Report PY-227 Grading Comparative Report	98.05	98.50	98.75	99.00	99.10
Dozens of eggs sampled per staff hour under authority of AR Egg Marketing Act <i>Goal 1, Objective 1</i>	Agency Monthly Work Summaries/Egg Inspection Reports	36	45	60	60	65

# STRATEGIC PLAN

<b>Agency Name</b>	Arkansas Livestock & Poultry Commission
<b>Program</b>	Poultry & Egg Inspection

## PERFORMANCE MEASURES: (Effort, Output, Outcome, and/or Efficiency)

DESCRIPTION	METHODS AND SOURCES USED OBTAINING DATA	FISCAL YEAR 2005	FISCAL YEAR 2006	FISCAL YEAR 2007	FISCAL YEAR 2008	FISCAL YEAR 2009
Dozens of shell eggs available for certification <i>Goal 2, Objective 1</i>	Same as above	85,497,930	85,000,000	85,000,000	85,000,000	86,000,000
Meeting with buyers <i>Goal 2, Objective 1</i>	In-house Records	2	2	4	4	4
Percentage of poultry officially certified <i>Goal 2, Objective 1</i>	Report 101 – Product handled and graded	62.48%	62.27%	65.46%	65.46%	66.71%
Percentage of shell eggs officially certified <i>Goal 2, Objective 1</i>	Report 101 – Product handled and graded	40.31%	39.41%	39.71%	40.00%	40.70%
Dozens of shell eggs available for inspection by authority of AR Egg Marketing Act <i>Goal 2, Objective 1</i>	Shell Egg Reporting Form	68,096,730	68,100,000	68,100,000	68,100,000	68,100,000

# STRATEGIC PLAN

<b>Agency Name</b>	Arkansas Livestock & Poultry Commission
<b>Program</b>	Poultry & Egg Inspection

## PERFORMANCE MEASURES: (Effort, Output, Outcome, and/or Efficiency)

DESCRIPTION	METHODS AND SOURCES USED OBTAINING DATA	FISCAL YEAR 2005	FISCAL YEAR 2006	FISCAL YEAR 2007	FISCAL YEAR 2008	FISCAL YEAR 2009
% of eggs sold in AR sampled by inspectors <i>Goal 2, Objective 1</i>	Shell Egg Inspection Reports	0.17%	0.17%	0.17%	0.17%	.17%
Industry and consumer meetings attended <i>Goal 2, Objective 1</i>	In-house Records	11	10	11	12	12
Brochures distributed <i>Goal 2, Objective 1</i>	American Egg Board Receipts	100	300	300	400	400
Percentage of samples examined that are found to be in full compliance with AR Egg Marketing Act <i>Goal 2, Objective 1</i>	Shell Egg Inspection Reports	89%	89%	90%	91%	92%